



**ETA KAPPA NU**

*Electrical and Computer Engineering Honor Society*

## **Student Leadership Conference** ***Corporate Sponsorship Opportunities***

Eta Kappa Nu (HKN), the electrical and computer engineering honor society, invites you to support the top electrical and computer engineering students as these future leaders gather to discuss leadership skills, career development and chapter management, among other timely topics. HKN, a 501(c)3 non profit organization, was founded in 1904 and inducts the top quarter of juniors, top third of seniors, graduate students, and distinguished professionals in electrical and computer engineering (ECE).

The 175 active HKN chapters across the United States are interested in forming closer relationships with industrial partners. University chapters focus on service to the department, the university, and the community, as well as the development of leadership skills necessary to succeed in the professional world.

Sponsoring a student leadership conference provides your company access to multiple chapters for recruiting the top ECE students while helping develop future industry leaders.

### **Why sponsor a student leadership conference?**

- Increase visibility of your company to top candidates for employment and internships
- Network with HKN members at conference breaks to share insights about succeeding in the professional world
- Receive extensive corporate recognition at the conference, online and in printed materials
- Be recognized in *THE BRIDGE* magazine, the semi-annual publication of HKN, which is mailed to more than 25,000 students and professionals in ECE
- Receive direct access to recruiting outlets for HKN members

### **2008 Conference**

November 7-9, 2008 Carnegie Mellon University  
Pittsburgh, PA  
Hosted by Sigma Chapter



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*All Platinum, Gold, Silver, and Bronze sponsors are invited to send one corporate attendee to interact with HKN members on Saturday, November 8.*

### **Platinum \$3,500**

- Web site recognition – link and logo
- Elegant signage displayed throughout the conference
- Corporate collateral available to attendees
- Two free 60 day job postings on Experience, Inc., (a career database)
- Access to resume books provided by individual chapters
- Half page color ad in *THE BRIDGE* magazine Autumn 2008

### **Gold \$2,500**

- Web site recognition – link and logo
- Elegant signage displayed throughout the conference
- Corporate Collateral available to attendees
- One free 60 day job posting on Experience, Inc., (a career database)
- Access to resume books provided by individual chapters

### **Silver \$1,500**

- Web site recognition – link and logo
- Elegant signage displayed throughout the conference
- Corporate collateral available to attendees

### **Bronze \$750**

- Web site recognition – link and logo
- Corporate collateral available to attendees

### **Tax deductible donation**

Eta Kappa Nu is a 501(c)3 non-profit organization which accepts tax deductible donations. All corporate and member contributors will be acknowledged in *THE BRIDGE* magazine and on the HKN Web site.

Please contact Melissa Miller at HKN Headquarters for sponsorship details.  
([Melissa@hkn.org](mailto:Melissa@hkn.org), +1-800-406-2590) Visit [www.hkn.org](http://www.hkn.org) for information about the honor society and upcoming student leadership conference.



## ETA KAPPA NU

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### Eta Kappa Nu Demographics

- Founded in 1904 at the University of Illinois, Urbana-Champaign
- More than 250,000 members have been inducted
- Eligible members from electrical and computer engineering:
  - Juniors in the top quarter of their class
  - Seniors in the top third of their class
  - Graduate students
  - Faculty
  - Distinguished professionals
- 175 active chapters at universities across the United States
- Chapters perform service activities at the department, university, and community levels
- HKN works closely with other associations such as IEEE, Tau Beta Pi, and Experience, Inc., the career and alumni services center
- HKN is a 501(c)3 nonprofit organization
- *THE BRIDGE* magazine is published semiannually and reaches 25,000 student and professional members

### Extensive Awards Program

- *Eminent Member designation*
  - Recognizes lifetime achievements and contributions to the fields of ECE and to society with the highest level of membership
- *Distinguished Service Award*
  - Recognizes an individual's outstanding lifetime contributions to the Eta Kappa Nu Association
- *Vladimir Karapetoff Outstanding Technical Achievement Award*
  - Recognizes an individual's career contributions through an invention, development, or discovery in the field of electrical or computer technology
- *C. Holmes MacDonald Outstanding Teaching Award*
  - Presented to an ECE professor who has demonstrated, early in his or her career, special dedication and creativity in his or her teaching responsibilities
- *Outstanding ECE Student Award*
  - Presented annually to a graduating senior who has demonstrated outstanding scholastic excellence and high moral character, coupled with exemplary service to classmates, university, community, and country
- *Outstanding Chapter Award*
  - Presented annually to chapters who have demonstrated active participation in the department, university, and community
- *Outstanding Young Electrical and Computer Engineer Award*
  - Presented to a young professional who has demonstrated outstanding capabilities and contributions early in his or her career