



ETA KAPPA NU
Electrical and Computer Engineering Honor Society

CarnegieMellon
Electrical & Computer
ENGINEERING

Eta Kappa Nu National Conference
“In Pursuit of Excellence: Achieving Results through Leadership and Innovation”
Hosted by Sigma Chapter
November 7 - 9, 2008

Conference Summary:

The 2008 Eta Kappa Nu (HKN) National Conference will explore leadership and innovation through a hands-on case study, keynote speakers and a discussion panel drawn from today's leading minds. Participants will experience both personal and professional development as they grow through challenges, learn from experts, and interact with leaders from top engineering and business firms.

Conference speakers have been carefully selected from diverse and rich backgrounds to provide participants with advice and insights in a variety of areas. Glen Meakem, Co-founder and Managing Director of Meakem Becker Venture Capital, will provide the opening keynote addressing entrepreneurship in a technical setting. Dr. Mark Kryder, a professor who became Senior Vice President of Research and CTO at Seagate Technology, will discuss the innovative process and career progression in both academia and industry for the Saturday evening keynote. A panel of top executives will discuss leading the innovative process at corporations both large and small.

The case study will present the types of leadership and technical challenges involved with solving a problem posed by the Defense Advanced Research Projects Agency (DARPA). Professor Raj Rajkumar will present the case study to the participants and facilitate a discussion of results following the case study breakout session. Professor Red Whittaker will then share about his perspective on the case study and experience as it applies to the DARPA Urban Challenge, which he led Tartan Racing to successfully complete in 2007.

Hotel accommodations for conference participants will be at the Pittsburgh Airport Marriott, a newly renovated facility specifically equipped for professional gatherings. Transportation to and from all conference functions will be provided. Business casual attire is recommended for Friday and Saturday events, while casual attire will be acceptable on Sunday.



Conference Agenda

Friday, November 7

	Activity	Location
7:00 pm – 10:00 pm	Inter-Chapter mixer and sponsor networking event. <i>Join us when you get into town!</i>	Pittsburgh Airport Marriott Room: TBD

Saturday, November 8

7:45 am	Bus leaves to transport students to CMU	Pittsburgh Airport Marriott Meet in lobby
8:00 am – 8:45 am	Continental Breakfast and Registration	Roberts Engineering Hall Carnegie Mellon University
8:45 am – 9:00 am	Welcome Remarks	
9:00 am – 9:45 am	Opening Keynote: <i>Developing and Succeeding with Your Idea</i> Glen Meakem , Co-founder and Managing Director, Meakem Becker Venture Capital	
9:45 am – 10:00 am	Preparing to win a DARPA challenge: introduction to the case study with Raj Rajkumar	
10:00 am – 10:15 am	Morning break	
10:15 am – 11:00 am	Case Study Breakout Sessions: groups compete to solve problem sets	
11:00 am -12:00 pm	Case Study Debrief: reconvene for results and discussion	
12:00 pm – 2:00 pm	Lunch and Keynote Address by Red Whittaker ; followed by “Boss” viewing on campus mall	Doherty Hall 2210
2:00 pm – 2:30 pm	Networking Break for sponsors, speakers, and students	Roberts Engineering Hall Carnegie Mellon University
2:30 pm – 4:30 pm	Distinguished Industry Panel: Creating Cultures of Innovation & Career Advice	
4:30 pm – 5:30 pm	ECE Jeopardy	
5:30 pm – 6:00 pm	Short walk to Phipps Conservatory	Phipps Conservatory One Schenley Park, Pittsburgh, PA 15213
6:00 pm – 6:30 pm	Reception in Thai Rainforest Exhibit	
6:30 pm – 8:00 pm	Dinner and Evening Keynote: <i>Leading and Innovating in Academe and Industry</i> , Dr. Mark Kryder , Professor and Former Senior Vice President of Research and CTO at Seagate Technology	
8:15 pm	Bus departs to return attendees to Pittsburgh Airport Marriott	



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Sunday, November 9

8:00 am – 8:45 am	Continental Breakfast	Pittsburgh Airport Marriott Room: <i>TBD</i>
8:45 am – 12:00 pm	Congress on the Future of HKN, Dr. Bruce Eisenstein , HKN President	Pittsburgh Airport Marriott Room: <i>TBD</i>
12:00 pm	Attendees depart	

Pittsburgh Airport Marriott
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